



**THE VISION: OUR SPACES
ENABLE AND PROMOTE
ACTIVE, HEALTHY &
FLOURISHING COMMUNITIES**

PRINCIPLE 1.

**WAI (WATER) IS THE
EASIEST CHOICE**

It's easier to choose water over Sugar Sweetened Beverages (SSB's) because it is **PROMOTED**, made more **VISIBLE & ATTRACTIVE**, and more **ACCESSIBLE** (it is also free and/or cheaper)

→ PRINCIPLE 2. ←

GOOD KAI (FOOD) FOR ALL

Kai (food) is nutritious, inclusive, accessible, affordable, celebrated
and sustainable

PRINCIPLE 3.

**CHAMPION SMOKEFREE,
ALCOHOL & DRUG FREE**

*Our community champions and leaders continue to promote
smokefree, alcohol free & drug free (where appropriate)*

PRINCIPLE 4.

ENCOURAGE MOVEMENT

We look for ways to nudge people to walk, cycle, play, and dance instead of driving or sitting